

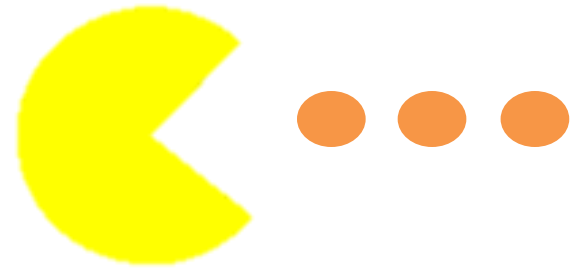
SATIATE YOUR KNOWLEDGE HUNGER WITH BITE SIZE LEARNING



2015 ASFPM Conference, Atlanta, GA

Sonja Wood, CFM, ANFI

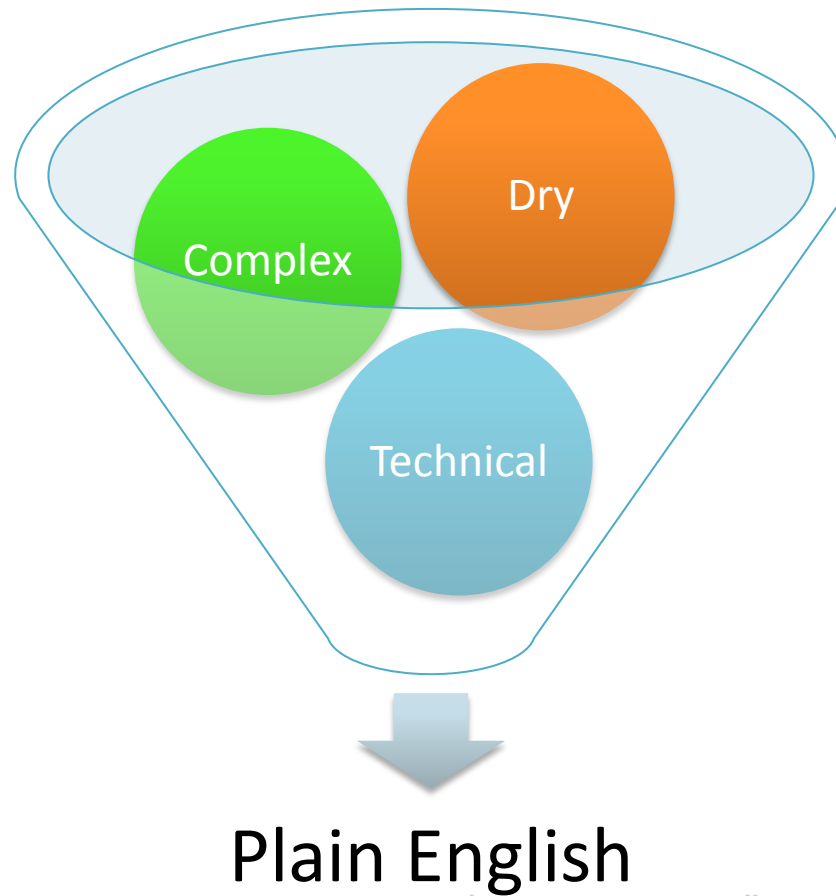
Dorothy Martinez, CFM, ANFI



Dorothy Martinez

BITE SIZE LEARNING

INFORMATION OVERLOAD?



OUR CHALLENGE



IS THERE A ONE SIZE FITS ALL?



How Do You LEARN BEST?

Webinar?

Classroom?

Interactive
Group?

Self-Study?

NICE TO KNOW vs. NEED TO KNOW

- 6 hours, 3 hours, 1 hour, 30 min, or 5 min?
- YouTube.com
- Bite Size Learning



WHAT'S THE SOLUTION?

Variety and/or Blended

- LIVE Instructor-led
 - Classroom
 - Webinar
- On-Demand (Self-Study)
- Videos
- Decision Trees
- Infographics

WHAT WORKS IN THE NFIP WORLD?





Sonja Wood

SOLVING THE CHALLENGES

PORTION CONTROL

NFIP Flood Insurance Manual Updates

- April 1, 2015: <https://www.fema.gov/national-flood-insurance-program-training-workshops-and-conferences/agent-training>
- June 1, 2014: <http://www.h2opartnersusa.com/manual-changes/index.html>

PORTION CONTROL

Privately funded by H2O to explain NFIP terminology (fun & short!)

- FLINGO Elevation Certificate:
<https://youtu.be/69wkieJiXM>
- FLINGO Base Flood Elevation:
<https://youtu.be/3yqzJSA6Buc>
- FLINGO Coastal Barrier Resource Act:
https://youtu.be/Rw_Krr4DjzE

PORTION CONTROL

Flood Talk by H2O Partners:

- Proper Openings:

https://www.youtube.com/watch?v=c_BzYLMoIP0&feature=youtu.be

- Definition of Flood:

<http://www.youtube.com/watch?v=llGRcMu7gLM&feature=youtu.be>

- Breakaway Walls: <http://youtu.be/iw5dWQ2XpQ0>

PORTION CONTROL

Flood Talk by H2O Partners:

- Basement Limitations:

<https://www.youtube.com/watch?v=IW4yGE61VuY&feature=youtu.be>

- Appurtenant Structures:

<http://www.youtube.com/watch?v=xmaP9Ide8Io&feature=youtu.be>

PORTION CONTROL

- FEMA Projects (2015 placement on EMI site)
 - <http://floodinsurancetraining.com/theory-of-elevation-rating/>
 - This site includes such NFIP topics as EC made EZ: Overview of the Elevation Certificate, Coastal Barrier Resources System, Insuring Condominiums, Writing Commercial Exposures , Surveyors Guide to the EC

PORTION CONTROL

- Let's have fun with the Increased Cost of Compliance using LEGOS!



Increased Cost of Compliance Claims Process (ICC)



PORTION CONTROL

- Let's have fun with the Increased Cost of Compliance using an InfoGraphic:

Increased Cost of Compliance (ICC) Process

INCREASED COST OF COMPLIANCE (ICC)

HOW MUCH COVERAGE IS AVAILABLE?

30,000

Available funds

FRED...

FOUR OPTIONS COVERED available for compliance with local flood ordinance

FLOOD-PROOFING

RELOCATION

ELEVATION

DEMOLITION

WHEN TO FILE AN ICC CLAIM

City Hall

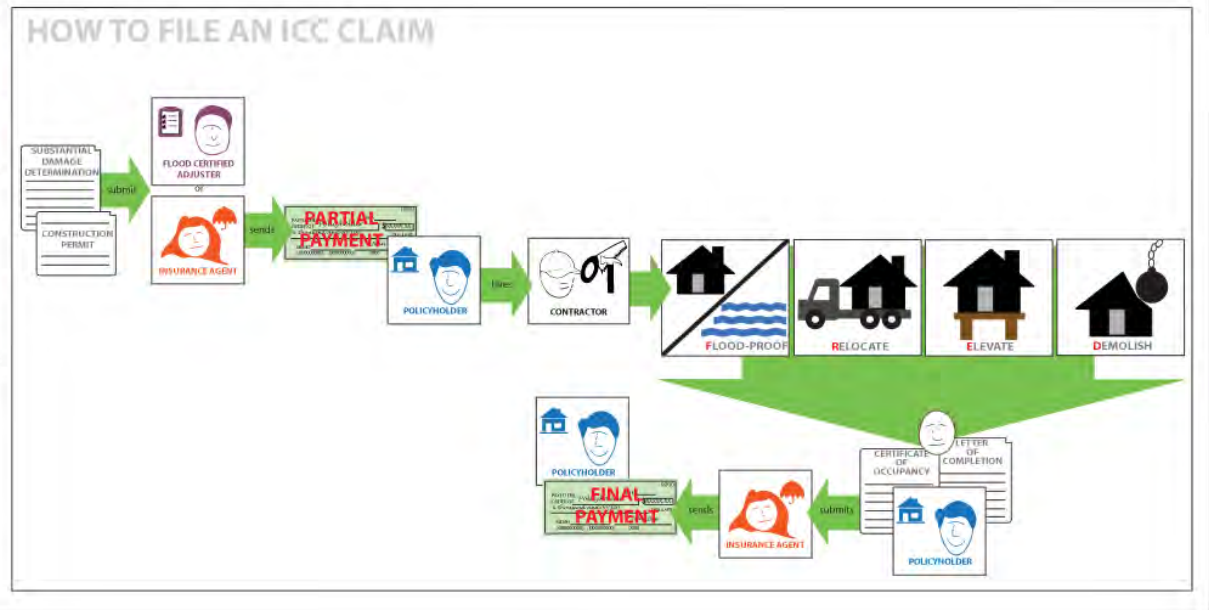
SUBSTANTIAL DAMAGE DETERMINATION

Local code official or floodplain manager declares building repetitively or substantially damaged

REPETITIVELY OR SUBSTANTIALLY DAMAGED

regulate will cost 50%

or more of the building's pre-damage market value



PORTION CONTROL

- Here is an Increased Cost of Compliance Checklist



Increased Cost of Compliance for Floodplain Managers

Contact	Increased Cost of Compliance (ICC) Claims Process
<p>POLICYHOLDER Home business municipal</p>	<ul style="list-style-type: none"> <input type="checkbox"/> *Floodplain Manager/Community completes a site visit and the Substantial Damage Estimator or may request the Policyholder obtain contractor estimate which is compared to the county appraisal or other written determination created by the community. <input type="checkbox"/> ** Floodplain Manager/Community issues a written notice or letter to the Policyholder of Substantial Damage or Repetitive Loss (50% or more of pre-damage Market Value) to the structure in the Special Flood Hazard Area (SFHA) <ul style="list-style-type: none"> o May require the Policyholder obtain an Elevation Certificate to determine if the structure is at or above the Base Flood Elevation (BFE) <input type="checkbox"/> Floodplain Manager/Community and Policyholder discuss the ICC Mitigation Options (FRED): <ul style="list-style-type: none"> o <u>Floodproofing</u>; applies typically to non-residential buildings

CONTINUING LAST YEAR'S DISCUSSION

Flood-ed.com for Floodplain Managers

1. How the NFIP Works for Floodplain Professionals
2. Role of the EC in Floodplain Management
3. Map Changes for Floodplain Managers
4. Wildfire Exception

Under Construction

Feedback?

Local-links@flood-ed.com

GROUND TRUTHS

You, the floodplain professional, may consider the flood-ed.com topics important enough to share with other groups during:

1. Town hall meetings
2. Flood insurance training, etc.
3. Or, build your own, how? Start at the ground level and build the message
 - Why educate?
 - Who to educate?
 - How to educate “your public?”
 - When to educate?
 - Where to educate?

ADVANCED FLOODPLAIN MANAGEMENT TOPICS?

Community
Rating System

Increased Cost
of Compliance
Basics

Disconnects
between Flood
Insurance and
Floodplain
Management

Condominiums

BITE-SIZE PORTIONS FOR THE FLOODPLAIN MANAGER

Outreach

- Emails
- Social Media: Twitter, FB, or Poll Everywhere
- Handouts (take-aways)
 - Electronic Links
 - Infographics
 - Checklists
- Continuing education credits

Want a copy of today's presentation?

Go to: www.Flood-ed.com



Local Links: Ground Truths for Floodplain Professionals & Community Officials

FEATURED FLOOD INSURANCE VIDEOS

- How the NFIP Works
- Elevation Certificate
- Map Changes
- Wildfire Exception



H2O Partners recognizes and supports the fine work done by local floodplain officials.

Some flood insurance topics are foundational and critically important for a basic level of common understanding. We've built **Local Links** with you in mind from the ground up — with **flood insurance topics selected and produced especially for Floodplain Management Professionals.**

News from the 2015 ASFPM Conference in Atlanta!

The training and learning discussion started at the 2014 ASFPM Conference in Seattle continued in Atlanta...

How do you take technical, complex, and dry subject material and convert it into Plain English? How do you make it interesting and engaging for the audience?

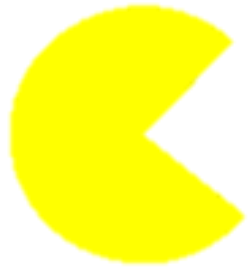
Break the material down into bite-size pieces, then build on those pieces!

Check out H2O's presentation from the 2015 ASFPM National Conference. In it you'll find links to a variety of NFIP

How the NFIP Works for Floodplain Professionals (8:20)

Answers basic flood insurance questions to give you a head start in understanding the NFIP — Who can buy flood insurance? Who is in the flood zone? Who is required to buy flood insurance?





? ? ? ?

QUESTIONS?

